

Dear Commissioner _____:

Last year, May 2006, you received a letter from Fair Trade for a Greater Coalition (FTGOC) informing you about the launching of our Fair Trade Campaign on World Fair Trade Day, May 13, 2006.

This letter also outlined our goal to establish Fair Trade purchasing practices for city procurement.

In the past year and a half, we have built a broad-based coalition of civic organizations, businesses and individuals who support Fair Trade purchasing policies. At last count, 17 local organizations have signed on as FTGOC coalition members, and this number continues to grow. We have received thousands of signatures on our petition endorsing a City of Orlando Fair Trade resolution.

May 2007 was our second annual World Fair Trade Day. As we move into our second year educating the community about the importance of fair labor practices and responsible environmental stewardship for farmers and artisans in developing countries, we aim to:

- 1) Promote Fair Trade as a consumer option.
- 2) Continue expanding our coalition base to demonstrate that Fair Trade is a deeply held value by all segments of our community.
- 3) Engage public officials to incorporate Fair Trade purchasing practices into city procurement.

We are sending you some samples of only a few Fair Trade products that are available as well as information about Fair Trade and FTGOC's work.

The attached Fair Trade resolution is a Draft similar to the successful Fair Trade initiative in San Francisco. We seek to meet with you at your earliest convenience to discuss how the City of Orlando can incorporate Fair Trade purchasing practices into city procurement.

Sincerely,

Scott R. Tess
Organizer
Fair Trade for a Greater Orlando Coalition